

2015

LEGAL DIVERSITY & INCLUSION SPORTS CLASSIC



CRANDON PARK, MIAMI, FLORIDA
MAY 9, 2015

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Legal Learning Series

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2015 Legal Diversity & Inclusion Sports Classic

In 2011 and 2012 Larry Pedrosa and I organized and hosted a tennis tournament and a tennis and golf tournament, respectively, to encourage greater diversity, inclusion and opportunities for all in the legal profession. Since then many of you have approached us asking what happened to the event and whether it would make a comeback. Through the years, many of you have also shared how much you enjoyed these tournaments and have told us how they were some of the best professional events you ever attended. We have therefore partnered with Robert Friedman and Legal Learning Series, a company that has come to represent excellence in legal programming, to bring you what we know will become an important and meaningful annual event: the Legal Diversity & Inclusion Sports Classic.

We worked very hard to meticulously design and implement every aspect of these events, which incorporated so many activities into one. We made sure that the food, music, recreational programs and overall atmosphere were great. More importantly, we created strategic opportunities for all involved. There was not a single aspect of these events left to chance. Knowing what lawyers value in potential professional relationships, we made team assignments by considering player skill but also whether the individuals were in complimentary practice areas, in positions to refer business to one another, or would otherwise value the connection.

It has always made us very happy to hear how you appreciated the attention to detail. We are very proud of these tournaments and continue to believe that judges, lawyers and law students best develop relationships in the laid back context of organized sports. As has been the case historically, games and the team camaraderie that develops when competing for the same goal serve to create opportunities and help overcome personal, ethnic, gender, racial and other divides – barriers that have not been completely eradicated. For example we have seen many a nervous law student relax after a while of playing on the same team with lawyers and judges, and develop conversations and rapport which have led to long-term mentoring relationships, internships and clerkships. Many of these success stories have involved minorities who previously lacked substantial legal connections. These interactions enrich us all.

Because diversity and inclusion continue to be important issues, because greater interaction widens our perspectives and help us navigate and overcome the unprecedented changes to the legal profession and market, because law students need to connect and interact with those who came before them in order to better understand possible career paths, we have created this event. We sincerely hope you join us.

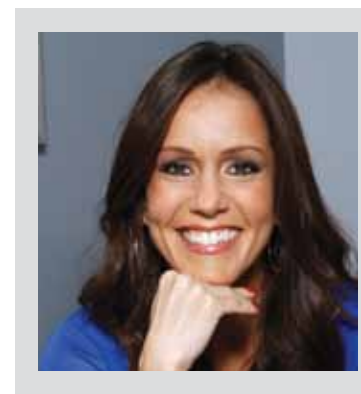
A SPORTING EVENT FIRST AND FOREMOST: The 2015 Diversity & Inclusion Sports Classic will include tennis and golf tournaments. The USTA will once again run the tennis tournament, which will follow a team tennis round robin format so that during the day players can compete with nearly every other player out on the courts. The number of tennis players has been limited to 72, divided into 12 teams of six. Teams will be strategically organized in a ways that account for players’ skill levels, but also group people in different spheres of the legal community to facilitate networking – for example, a team may consist of a judge, law student, in-house counsel, law firm lawyer, government lawyer, member of academia or third-party legal vendor. Golf teams will be organized in the same way. The golf tournament will follow a shotgun start. It is open to 88 players that will be divided in 22 teams of four.

CAREFREE NETWORKING: Team sports facilitate camaraderie among team members and focused, friendly competition with opponents. In this environment, there is no self-awareness, awkwardness or boring conversations while networking. You will make true connections with other legal professionals without even thinking about it. This is an ideal networking environment for everyone – particularly people who are still learning how to network or who generally don’t enjoy doing so.

FUN FOR FAMILY AND FRIENDS, AND GREAT FOOD: What are sporting events without the excitement of spectators? Besides, work takes you away from loved ones enough. Invite your family and friends to join the tournaments, or simply come out for the many other activities available for guests – including tennis and video game competitions for children, and dominoes and chair massages for adults. Moreover the food will be excellent! Our caterer will be preparing freshly catered meals throughout the day - no boxed lunches. We will end the day with a happy hour celebration, with music, dancing and awards for the tennis and golf champions.

CUTTING EDGE CONTINUING LEGAL EDUCATION: The 2015 Diversity & Inclusion Sports Classic will incorporate a CLE presentation for players, while guests will have access to a total of three CLE programs throughout the day. See schedule for more information. Panel topics are to be confirmed and announced, but will be presented by highly-qualified experts and address cutting-edge topics like successful economic models for the modern legal practice, minority and diversity issues, preventing the professional exodus of mid-career women lawyers, leveraging media to promote your practice, how technology and social media are disrupting the legal profession, and future courthouses: brick and mortar or virtual spaces.

SCHEDULE:	
7 a.m.–8:30 a.m.	Registration and breakfast for tennis players and guests.
9:30 a.m.–11 a.m.	Registration, breakfast and CLE for golfers and guests.
9 a.m.–Noon	Tennis tournament.
Noon–5:00 p.m.	Golf tournament.
Noon–1:30 p.m.	Lunch and CLE presentation for tennis players and guests.
1:30 p.m.–4 p.m.	Tennis tournament resumes.
2:30 p.m.–4 p.m.	Guest CLE
4:00 p.m.–6:30 p.m.	General happy hour, hors d’oeuvres and awards presentation.



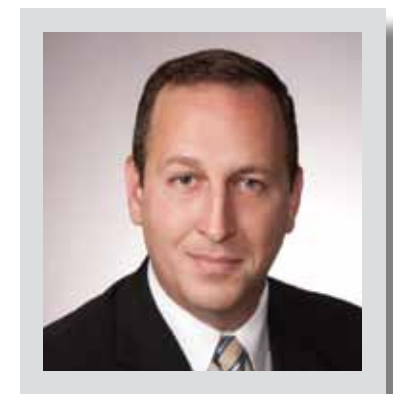
Teresita Pedrosa

TOURNAMENT DIRECTOR



Larry Pedrosa

TOURNAMENT DIRECTOR



Robert Friedman

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SPONSORS	Champion \$15,000	Matchpoint/ Hole in One \$10,000	Advantage/ Eagle \$7,500	Deuce/ Bogie \$5,000	Ace/ Par \$3,500	Love/ Fairway \$2,500
INCLUDES						
<ul style="list-style-type: none"> Tournament registration fee. Breakfast, lunch, happy hour cocktails Tournament T-shirt Goodie bags – includes (3) golf balls Display Table & 2 chairs CLE programs credits available 	14 registrations which may be used as players or non-playing guests	10 registrations which may be used as players or non-playing guests	8 registrations which may be used as players or non-playing guests	6 registrations which may be used as players or non-playing guests	4 registrations which may be used as players or non-playing guests	2 registrations which may be used as players or non-playing guests
PROMOTION						
Corporate logo viewed during Happy Hour slideshow.						
Corporate logo inserted into tournament logo which is used in all design, promotional, Advertising, and marketing items.						
Corporate logo on event t-shirts.						
Corporate logo included in official tournament brochure.						
Corporate logo used in some promotional items advertising. Facebook, Twitter, LLS website, etc.						
Corporate logo included in Golf Ball Boxes or Tennis ball cans. Depending on availability first come first serve basis. Space is limited!						
Promotional handout/literature provided by sponsor will be placed in each player's goody bag, and provided to non-playing guests.						
Posters with corporate logo displayed in registration, dining area, and main tent.						
Logo displayed on golf flag poles. The price for such flags is already included in the sponsorship fee. Corporate logo and slogans must be provided to Tournament organizer, in a high resolution. 1) jpeg bitmap format, and 2) full color EPS Vector file by April 3, 2015. Number of holes are limited and top sponsors get priority.						
Corporate logos displayed in golf-cart color monitor slide show during the Tournament. Limited to top sponsors. If sponsors are in the same category, this benefit will be assigned on a first come-first serve basis.						

All company logos and slogans and artwork must be provided to tournament coordinator in high-resolution jpeg bitmap format / Full color EPS vector file for all printings by April 3, 2015.

INDIVIDUAL PLAYERS Tennis or Golf	TENNIS PLAYERS \$200 each	Golf Players \$300 each
INCLUDES		
<ul style="list-style-type: none"> Tournament registration fee Breakfast, lunch, happy hour cocktails. Tournament T-shirt Goodie bag-Includes golf balls (3) per golfer only. Awards for members of 1st and 2nd place teams 		
GUEST – NOT PLAYING	KIDS 10 and under FREE	Guest, Spouses, Visitors \$75
Breakfast, lunch, and happy hour cocktails included.		
Happy Hour cocktails	21 and over ONLY! N/A	
May play Dominoes, Bocce, Croquet or compete in the Wii Tennis Tournament.		

2015 LEGAL DIVERSITY SPORTS CLASSIC TENNIS & GOLF TOURNAMENT SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS:	<input type="checkbox"/> Champion Sponsor \$15,000 <input type="checkbox"/> Matchpoint/Hole In One Sponsor \$10,000 <input type="checkbox"/> Advantage/Eagle Sponsor \$7,500 <input type="checkbox"/> Deuce/Bogie Sponsor \$5,000 <input type="checkbox"/> Ace/Par Sponsor \$3,500 <input type="checkbox"/> Love Sponsor \$2,500
Sponsoring Organization Information	Name of Organization: _____ Street Address: _____ City/State/Zip: _____ Contact Person: _____ Title: _____ Phone: _____ Fax: _____ Email: _____

Each paid registration or sponsorship registration includes a student registration.

The contact designated above will receive all correspondence and inquiries and will be the official representative responsible for contact regarding contributions to the (Legal Learning Series) 2015 Legal Diversity Sports Classic Tennis & Golf Tournament. Please return this completed form to Robert Friedman (email) Robert@legallearningseries.com or call (954) 336-3905. Please make checks out to Legal Learning Series.



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